

# CALIFORNIA COASTAL COMMISSION

## 2010 PHOTO CONTEST – ENTRY GUIDELINES & INFORMATION

Entry is free and open to all amateur photographers. An amateur photographer is defined as someone who earns less than 50 percent of their income from photography. The Coastal Commission is seeking photographs that reflect the importance that the coast has for California residents and the role that the Coastal Commission has played in preserving coastal resources. Entrants are encouraged to submit photos of the following subjects:

- the scenic coast,
- people and the coast, and
- coastal wildlife.

Entrants may submit photos of any of the above subjects in a separate category for humorous pictures. Photographs entered in the humor category will be judged on humorous quality as well as artistic merit and reflection of the California coast.

Photographs must be taken from a public place. Plants and animals depicted in photos should be native species in their natural setting. Examples of non-native species include iceplant, pampas grass, and tropical fish. Examples of non-natural settings include a fish tank or public aquarium.

The Marine Mammal Protection Act of 1972 makes it a violation of federal law to interfere with the natural behavior of marine mammals. The National Marine Fisheries Service recommends that photographers stay at least 100 yards away from whales; 50 yards away from dolphins; 50 yards away from seals and sea lions when they are swimming, and 100 feet away when they are on land. In addition, sea otters are protected by the Endangered Species Act which also prohibits harassment or interference with their behavior. Photographers entering this contest must abide by these guidelines and maintain a safe distance from marine mammals.

Photographs may be in color or black and white and must be 8” x 12” or smaller. Prints or slides may be submitted.

Digital photographs may be submitted if they are printed. Images may be digitally altered after they were taken only if using standard optimizing techniques (such as cropping or other procedures that can also be done in a darkroom) or if creating High Dynamic Range (HDR) images; modified images must not be manipulated beyond the reality that existed when the photograph was taken. Photos should be printed in true color and will be judged considering the quality of the print submitted. Photographs submitted must be the original work and exclusive property of the photographer. It is not necessary to mount or frame photographs.

### To enter:

1. Number and label each entry. The label should include your name, address, and phone number and the name, location and date of the subject. For slides, please clearly indicate which side of the slide should face the screen. **A maximum of five (5) entries total will be accepted per person.** Please do not re-submit any photo that received a prize or honorable mention in a previous Coastal Commission contest.
2. Complete the photographer’s release form attached to these guidelines. The form is titled “Entry Form: Photographer’s Consent, Waiver of Liability, Indemnity and Release,” and must be executed by the photographer and submitted at the time of entry in order for the photographs to be eligible.

3. Send your entry(ies) along with a completed photographer's release form to:  
CCC Photo Contest  
45 Fremont Street, Suite 2000  
San Francisco, CA 94105

**Deadline: all entries must be postmarked by August 31, 2010.**

Winners will likely be notified by the end of September.

**If a photograph contains a readily identifiable person as a subject**, the photographer must submit the name, address and phone number of each person who is readily identifiable in each picture. This information will be used by the Coastal Commission to contact the subject *if the Coastal Commission chooses to publish a photograph in which the subject is readily identifiable*. In order for a photograph to be eligible for publication, the photo subject, or parent or legal guardian if the subject is a minor, will have to execute upon request the "Right to Use Photographic Likeness, Consent, Waiver of Liability and Release" form (see sample on attached page).

Winning photographs will be selected at the sole discretion of the Coastal Commission staff. The Coastal Commission will not be responsible in the event of lost or damaged photos or slides.

Photographer credit will be given for photographs published by the Coastal Commission. Participation in the contest and photographer credit irrevocably grants the Coastal Commission the right to unlimited use of the photographs for any governmental purpose including but not limited to publications, outreach and educational materials. Photographers will still retain copyright to their photographs.

**Please include a self-addressed stamped envelope if you want photographs returned to you.**

**Prizes:**

Prizes will be awarded for first, second, and third place as well as a special award for the best humorous photo. The prizes are as follows:

- A two-night stay in Sonoma County in a Heritage Room courtesy of The Fairmont Sonoma Mission Inn & Spa.
- A two-night stay in Orange County in an Executive Suite courtesy of the Fairmont Newport Beach hotel.
- A two-night stay in San Jose courtesy of the Fairmont San Jose hotel.
- A two-night stay in San Francisco in a Fairmont Room courtesy of the Fairmont Hotel San Francisco.

**Additional Questions?** Call (800) COAST-4U. Also, visit the Commission's website for a look at our winners from previous years and tips for taking good photographs: [www.coastforyou.org](http://www.coastforyou.org).

*California Coastal Commission employees, Commissioners and their families are not eligible to participate in this contest.*

**FOR INFORMATIONAL PURPOSES ONLY—THIS FORM WILL BE SENT TO ANY  
RECOGNIZABLE PERSON IN A PHOTOGRAPH SELECTED FOR PUBLICATION**

**RIGHT TO USE PHOTOGRAPHIC LIKENESS OF  
CONSENT, WAIVER OF LIABILITY AND RELEASE**

I, \_\_\_\_\_, in consideration of \_\_\_\_\_,  
[name of photo subject]

the receipt of which is acknowledged, irrevocably to grant the CALIFORNIA COASTAL COMMISSION, its employees, officers, agents and assigns (hereafter collectively referred to as "RELEASED PARTIES") the right to use and sell to others photographs taken of me at any time for any governmental purpose including, but not limited to, advertising, commercial or non-commercial governmental purposes.

The photographs ("Photograph(s)") that are the subject of this Agreement are to be or have been taken by \_\_\_\_\_ of \_\_\_\_\_,  
[name of photographer] [address]  
on or about \_\_\_\_\_, and the photographer has granted the Released Parties with the right to use, reproduce, adopt, [date] distribute, publish and publicly display the negatives and photographs.

*I relinquish and give to the Released Parties all right, title, and interest that I may have in the Photograph(s), finished pictures, negatives, reproductions, and copies of the original prints and negatives, and further grant the Released Parties the right to give, sell, transfer, and exhibit the Photograph(s) for any governmental purpose including, but not limited to, advertising, commercial or non-commercial governmental purposes. I may be included in the Photograph(s) in whole or in part, in composite or distorted form, or in reproductions thereof, in color or otherwise, in conjunction with my own or a fictitious name, made and published through any medium including, but not limited to, any printed medium, video, and/or on the internet.*

This consent authorizes both any initial and any subsequent publication or disclosure of the Photograph(s), with or without my identity, at any time.

I waive any right that I may have to inspect or approve the finished product or the advertising or other copy that may be used in connection therewith or the use to which it may be applied.

I release and discharge all Released Parties, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of the pictures, or in any processing toward the completion of the finished product.

I declare that I am eighteen (18) years old or older and am legally competent to execute this release or that I have acquired the written consent of my parent or guardian.

I understand that the terms herein are contractual and not a mere recital, that this instrument is legally binding, and that I have voluntarily signed this document

**I HAVE FULLY INFORMED MYSELF OF THE CONTENTS OF THIS CONSENT, WAIVER OF LIABILITY AND RELEASE BY READING IT BEFORE SIGNING IT ON BEHALF OF MYSELF AND MY HEIRS.**

\_\_\_\_\_  
Spelling of Photo Subject's Name      Date      Address      Phone

\_\_\_\_\_  
Signature of Photo Subject      Address

**IF PHOTO SUBJECT IS UNDER 18, THE PARENT(S) OR LEGAL GUARDIAN(S), IF ANY, MUST SIGN.**

\_\_\_\_\_  
Signature of Parent(s) or Legal Guardian(s)      Date      Address      Phone

\_\_\_\_\_  
Signature of Parent(s) or Legal Guardian(s)      Date      Address      Phone