

Each fall, people all over the country participate in *COASTWEEKS*, a celebration of our coastal and water resources. In 2017 the California event takes place from September 16 to October 8, kicked off by the 33rd annual California Coastal Cleanup Day!

COASTWEEKS

September 16 through October 8, 2017

Please join the California Coastal Commission in celebrating COASTWEEKS. The Commission will feature and publicize COASTWEEKS events in a special section of its website. Special events created for COASTWEEKS and pre-scheduled coast- and water-related events are eligible (both coastal and inland). This celebration is a great way to expand your outreach and to participate in a larger effort to encourage appreciation and preservation of our coast and our inland waterways. Last year the COASTWEEKS calendar included events in 55 (out of 58!) California counties!

Some ideas for COASTWEEKS events include:

- Environmental fairs and festivals
- Native plant restoration projects
- Bird-watching outings
- Nature hikes
- Sand castle building contests
- Scientific or informational presentations
- Kayaking trips
- Docent-led tide pooling
- Storm drain stenciling
- Teacher trainings
- Watershed planning workshops or public meetings
- Anything else related to the coast, inland waterways, or water resources!



If you would like to take part in COASTWEEKS and have your event featured on coastforyou.org, just fill out the attached form. If you submit your event by August 21, it will be included in the calendar when it launches. Later submissions will be added on an ongoing basis. If you have any questions or concerns, please call (800) Coast-4U, or email Annie.Frankel@coastal.ca.gov. The COASTWEEKS calendar will be on-line by August 28, 2017 (or possibly sooner!).

Don't forget, the 33rd annual California Coastal Cleanup Day is September 16, when 70,000 Californians will come together to keep our beaches, rivers, streams and wetlands free of debris.

For more information, visit coastforyou.org.

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☐ Yes, I want to promote a COASTWEEKS event.

☐ Yes, I will publicize COASTWEEKS on my website or newsletter.
(Please link or refer to www.coastal.ca.gov/publiced/coastweeks after August 28, 2017.)

Activity Information for the COASTWEEKS calendar

Please fill in as much information as you have available. If you have a pre-printed flyer or announcement on your website, please feel free to submit or reference that instead.

DO NOT submit Coastal Cleanup Day events unless you are publicizing a non-cleanup component like a festival or facility tour. Sept. 16 cleanups are already included in the COASTWEEKS calendar through a link to your event on coastalcleanupday.com. Contact your County Coordinator for information on Coastal Cleanup Day publicity.

ORGANIZATION:

CONTACT NAME:

COUNTY WHERE EVENT WILL TAKE PLACE:

EMAIL:

PUBLICIZE EMAIL?

YES

NO

PHONE:

WEBSITE:

TITLE OF EVENT:

DATE AND TIME:

DESCRIPTION OF EVENT:

LOCATION/DIRECTIONS:

SPECIAL REQUIREMENTS (Age limit, fees, clothing requirements, etc.):

DO YOU HAVE ALL NECESSARY PERMISSIONS FROM THE LAND OWNER/RESPONSIBLE PARTIES TO CONDUCT THIS ACTIVITY?

YES

NO

Please submit the above information in one of the following four ways:

Online at www.coastal.ca.gov/publiced/coastweeks

Annie.Frankel@coastal.ca.gov Fax (415) 904-5216

COASTWEEKS, California Coastal Commission, 45 Fremont ST, Ste. 2000, San Francisco, CA 94105.

Thank you for participating in COASTWEEKS!