

CALIFORNIA COASTAL COMMISSION

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***For Immediate Release***

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**OVER 100,000 CALIFORNIA KIDS
CALL FOR A “SEA CHANGE” FOR WORLD OCEANS DAY**
*New Video Short Showcases Nearly 20 Years
of Giant Aerial Art Messages To Protect The Ocean*

(SAN FRANCISCO, June 8, 2016)—In honor of World Oceans Day, a new short (4 minute) movie was released, showcasing nearly 20 years of aerial art formations created by more than 100,000 elementary school children as part of Kids’ Ocean Day. The video demonstrates the power of students coming together to promote ocean conservation and send messages to the world through the giant aerial images. These formations were designed in collaboration with Los Angeles-based artist John Quigley of Spectral Q. Quigley has created more than 200 aerial art formations, at least one on every continent. The “Art for a Sea Change” video was narrated by actress and advocate Wendie Malick and can be viewed at www.oceanday.net.

The aerial art formations all took place at the end of beach cleanups the students conducted, which were part of the Annual Kids’ Ocean Day Adopt-A-Beach cleanup event. Prior to their cleanups, the students studied the dangers of marine debris, the need for recycling and litter reduction, and how the storm drain system carries neighborhood litter to the sea. The program was founded by the Malibu Foundation for Environmental Education in 1994. The California Coastal Commission coordinates the program statewide and provides financial support through the WHALE TAIL® grants program.

The most recent “sea change” pictures from the video (showing children sitting on the sand) appear below; the [entire video](#) chronicles the program over 18 years, created in honor of World Oceans Day 2016.



The California Coastal Commission is committed to protecting and enhancing California’s coast and ocean for present and future generations. It does so through careful planning and regulation of environmentally-sustainable development, strong public participation, education, and effective intergovernmental coordination. The Kids’ Ocean Day Adopt-A-Beach Program is part of its effort to raise public awareness of marine and coastal resources and promote coastal stewardship.

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